

# The Daily Movie Magazine

## TODAY'S HONOR ROLL IN THE MOVIE BEAUTY CONTEST



GWENDOLYN CHARNEY, Coles Ave., Maple, St. N. C.



EMMA D. MILLER, 1922 North Broad St.



LILLIAN SANGSTER, 5323 Chestnut St.



SARA BURDITT, 112 E. M. Pleasant Ave., Mt. Airy



JULIE WATSON RITZ, 855 Orkney St.

### NEWS, VIEWS, RUMOR AND GOSSIP FROM HOLLYWOOD STUDIOS

By CONSTANCE PALMER

Hollywood, Calif., May 29. DID you know that Mabel Trinneer Scott created the leading role of "Welcome, Stranger," the play that is having such a phenomenal run in New York?

That it was in this that Mr. Lasky saw her and was so taken by the lady's ability that he signed with her the Famous Players contract which she has only lately completed?

And that she is now screening for Universal, in Edna Ferrier's story "Fanny Herself"?

Are you the old know-it-all?

Eva Novak is in an Edmund J. Flynn all-star production at the Fox Studios.

She is the sister of Jane, reputed fiancée of Bill Hart. Jane Novak is now in New York and the only niece poor Bill has is an ever-growing stack of letters.

Evidently absence must!

Remember, I said Von Stroheim's picture, "Foolish Wives," is eternally in production? Well, by the time he is finished—the latter part of June, probably—the actual working time will have been forty-nine weeks. Sounds like a healthy Broadway run.

Edward Burns, a former Philadelphia, is leading man for Edith Roberts in "Golden Showers."

WATCHED Carter de Haven working at the palatial—it's just that—Louis B. Mayer studio.

Scene about to start. Carter all fixed with happy-go-lucky smile on his face. Director to camera boy: "Carter, where in blue blazes?" (edited)—"is the blinkety-blank number?"

"He gave you the number?" "Hurry up—these lights are hotter than—"

"Business of fixing the face all over again. How the movies is moved."

Anita Stewart and her company, directed by Edward Carewe, are to start in a few days on location. The picture is "A Question of Honor."

Last night Miss Stewart showed me stacks of trunks and boxes in the process of being packed. Can it be she is going to New York again? Her brother George has already gone.

I understand from an authority that May Collins, reported fiancée of Charles Spencer Chaplin, a comedian, looks very nice in a grass skirt.

No, Horstine, it wasn't one of those wild Hollywood parties—her new picture that's kind.

A new-fledged actor from Podunk sought fame under the Klieg. He sought, but he did not find. A kind friend suggested that since he wanted to be an actor, he'd better dress like one. A few weeks later he's not him on the w. k. Boulevard.

"Say," said the lady, "I'm wearing my pockets on the hips and loose-loom trim, but by heck, I can't find out where the fellows buy them pink-edged coats."

No lettuce! Grease paint, dearie, grease paint!

IT thrills you to know that Marie Prevost—soon to start "The Butterfly" for Mr. Universal—in a publically staid in New York hurried off her bathing pictures and pretty soon her bathing suit. Ain't nature grand?

Oh, yes, it was all right, but whatever shall we do now?

Gladys Walton is about to start a picture under the working title "Christine of the Young Heart," with Herb

Rawlinson—the Lord Huntington of the movies I hope he sees this—as leading man.

TWO Philadelphians are out at Universal now: Charles MacFlinch, who played a principal part with Max Linder in "Who's Paying My Wife's Bills?" My dear, what a title! I ask you.

The other one is Dorothea Wolbert. She has the comedy part with Hoot Gibson in "Mascot of the Three-Bar."

Are all the comedians leaving town? Artistic note: Von Stroheim is expected to finish "Foolish Wives" next week. You don't suppose he's in a hurry, do you?

Really, you know, travel hasn't broadened me much. I saw Jack Pickford for the first time today. He was trolling around the Bruntion lot in his lovely Pierce-Spencer car, licensed chauffeur at all, and his puppy was trying to bark a prop man off the running board.

Now, that is what I call a news item!

Finds New Way to Make "Night" Scenes of Houses

EDWIN CAREWE, who is directing Anita Stewart in a series of Louis B. Mayer productions for First National, has just made an important photographic discovery. The discovery tends to do away with the photographing of the exterior of houses at night, or the coloring of film to get a night effect.

The director has learned that by shooting an ordinary "still" picture of a house, enlarging it and then cutting out the windows and inserting light behind them, a more natural picture of the exterior of a house at night can be obtained.

For several months Carewe has been experimenting along this line, and he has also found that pictures of houses can be put behind the windows and a beautiful silhouette effect is the result.

## Casting Director Tells What He Seeks Among Girls Who Apply for Jobs

By GAVIN YOUNG

Casting director for "The Golden Snare" and other David M. Hartford productions for Associated First National Pictures, Inc.

W RITING an article on "What I look for in applicants for jobs," is not as easy a task as it sounds. I have read articles by casting directors and directors setting forth their views on how they pick "finds," but personally I have considered most of these articles as having been written for effect.

In the four years that I have been casting pictures I have interviewed on an average of fifty people a day and I can divide them into two classes—those who tell you what they have done and can prove it by pictures they have worked in, and those who tell you what they "know" they can do.

Let us consider the second class of applicant—those who "know" what they can do and tell how great they would be if they only had the opportunity.

Once in a great while one comes along and convinces you, but there is no set rule for a casting director to go by. He can only judge by his instinct, and in my opinion that is all any casting director judges by when he is judging an unknown.

THE majority of unknowns who come into your office and tell you how great they are or would be if they had a chance to go out and you forget all about them, because they lack personality.

There are a few who have both personality and brains, and these are the ones that you remember, and where your instinct tells you that they have something in them, you give them a chance. It probably is something very small, but from that you can get a line on them and give them something better. Then, if they have any ability at all, they soon work their way out.

Some go up quickly, some have a long, tough grind, and some never get there at all. I mean by that that they never get out of the class of the "day extra." Others have a smattering of ability and go so far and no farther.

There are cases where actors or actresses have, either through pull or luck or the absolute confidence of some one, got a big chance and made good, but these cases are extremely rare. The majority who start out at the top generally fall by the wayside.

If they can't deliver the goods they will sooner or later go into the discard.

So far I have been speaking of those applicants who have had no stage training. If they have had that and have done well on the stage, then half the battle is over, especially if they are men, though there are a few cases where good stage actors have not been a success in pictures.

With women this is not so much the case, as outside of character women, unless they photograph well they don't stand so much chance even if they do act well.

A girl who has had stage experience and photographs well has a decided advantage over the girl who has never had any stage experience.

A great many of our women stars of today in pictures have had no stage experience. I'll grant, but they have worked hard and have gone up from the bottom. If they had gone on the stage they would in all probability have become just as famous in that branch, although it is easier to succeed in pictures than it is on the stage. If they were not a great many of our photoplay artists would not be earning the money they are today.

THE applicant who has a strong personality, and who you can see, has brains, is the one you can tell by instinct, but you have then to take into consideration their photographic value.

With girls this is a more important than with men.

If a girl is good, clear-cut, well-chiseled features and large dark eyes,

### Hints for the Aspirant to Stardom in Movies

Mr. Young, apparently, looks for personality, type, brains, a suggestion of ability, and, if possible, stage training.

And, of course, faces that will photograph well—clean cut, well-chiseled features and large dark eyes.

You will note Mr. Young states that as a rule girls are far more ambitious than men; many a successful screen artist started in as an "extra," "bits" may lead to bigger things.

Inspire confidence and you will be helped along; pull and luck do not endure; it is easier to succeed in pictures than on the stage; it is not always the prettiest girls who succeed; "extra" work is the real way to real success.

Above all things keep away from any and all motion picture schools. If you have ability your chance will come some day.

Elsie a Yale Favorite

In this year's annual poll of the seniors of Yale, Elsie Ferguson was voted the favorite actress of the day. Each year the college boys select their favorites, in keeping with a tradition of Old Eli.

Pearl White's First Comedy

Pearl White is now appearing in comedy for the first time, "Beyond the Stars," produced by William Fox. Paul H. Sloane, scenarist of "Over the Hill," wrote it.

Roosevelt Home a Film Locale

Oyster Bay, New York, furnished the location for most of the exteriors in Elsie Ferguson's latest picture, "Footlights," which is nearing completion. The water scenes were taken at this picturesque spot.

Jack Resumes Acting

Jack Pickford

LEAVE it to Mrs. Charlotte Pickford to bring her son Jack back to the screen in a manner befitting the Pickford dignity. She has purchased "The Tailor Made Man" from Coban & Harris at a sum that would stagger some of those advocates of the cheaper cost of living.

"Garrison's Finish," a racing story, will be the second to be filmed by Mr. Pickford.

## Baltimore Girl Gets Her Chance Through Entering Movie Contest

Miss Ware Gave Up California Trip to Come Here as Contestant and Her Determination Wins Her Place as "Extra" at Betzwood Studios

WHEN the production of the new series of "Toonerville Trolley" comedies begins next week out at Betzwood, there is going to be one little girl among the "extras" who is going to be just about the happiest girl around Philadelphia. She'll be nervous, of course—and fidgety and half scared to death, but she'll be happy for all that. And she'll probably go around telling everybody what a wonderful world it is and what a wonderful part of the wonderful world the Movie Beauty Contest is.

Because it's on account of the contest that she is getting her chance—that, and her own spunk and determination.

WE TOLD last week how Gladys Ware, of Baltimore, had bought her ticket to California, determined to go out there and "break in" even if it took the last cent she had managed to get together.

We told how she was waiting for her train in the railroad station when she spied on the newstand a copy of the EVENING PUBLIC LEDGER and the announcement of the Movie Beauty Contest.

After her redeeming her ticket and coming up here to enter. Ira M. Lowry, director general at Betzwood, read the story. Now, Ira has been pastured by would-be screen stars for so many years that he has grown pretty hard-boiled, but every now and then he falls dizzily to maintain his nose of hatred for all womankind. For he really has one of the best and biggest hearts in the world.

Only, in his position, it would be fatal to admit it.

ANYHOW, he called us on the phone the day after the story was printed. "Humph," he growled, "about this Ware girl—is she staying up here and putting her living expenses just on a chance of coming through in this contest?"

We told him she was. "Pretty spunky, I'd say. How does she look to you? Will she photograph? Will she make good if she gets a chance?"

We told him we thought she would. "Well," he said, "it's a shame to have her spend her money just waiting around if she really has talent. Tell

you what you do; you send her out here with a letter and maybe I can help her out."

So Miss Ware went out with a letter and yesterday she came fairly bounding into our office with the joyous news that Mr. Lowry had engaged her as an "extra" girl, just to help her pay her expenses and to see if her talent equaled her determination.

Betty Bovee, the leading woman of the comedies, had also been what she called "perfectly angelo" and had talked with her a long time.

### Movie Beauty Contest Facts in Nutshell

THE Betzwood Film Co. wants to find three girls of a fresh, attractive type for their series of "Toonerville Trolley" comedies.

We have agreed to find these girls through a contest. To enter simply send your photograph addressed to "Movie Beauty Contest," EVENING PUBLIC LEDGER, Sixth and Chestnut streets.

The winners will be employed first in minor parts at \$40 a week. The best of the three will then be given the leading part in the next film at \$100 a week. The other two, if they show sufficient talent, will be further trained with a view to filling the leading part later.

The jury to decide the winners consists of two famous artists—Leonold Seyffert, portrait painter, 1730 Chestnut street, and Miss Harriet Sartain, principal, School of Design for Women, and three noted photographers—William Shevell, 2115, 1612 Chestnut street; Elias Goldensky, 1705 Chestnut street, and Theodore T. Marceau, 1609 Chestnut street. The contest will close at noon, Saturday, June 18.

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PHOTOPLAYS

## FOR YOUR SCRAPBOOK OF STARS



BLANCHE SWEET

And the upshot of it is that Miss Ware will have the personal interest and instruction of Miss Bovee in addition to the wonderful chance of actually becoming a part of a regular motion-picture production.

MISS WARE hurried her kit to Baltimore today to pack a trunk and tell her family the glad news. And next Monday she will return and begin the work that may lead her straight into the Land of Heart's Desire. Who can tell?

It's only another of those remarkable and unexpected things that have happened to cast a halo of romance down.

Sir James M. Barrie's Adopted Son Drowned

SIR JAMES M. BARRIE'S adopted son was drowned while trying to save the life of a friend near London. The friend was also drowned.

The boy was the son of Gerald du Maurier's sister. Barrie adopted the whole family on the death of their parents.

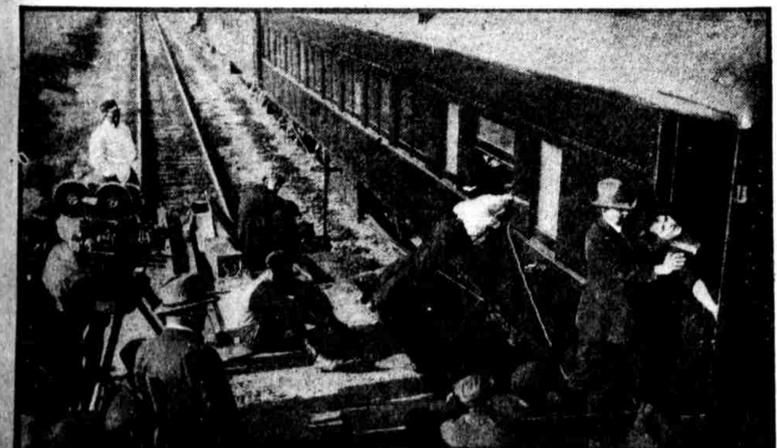
The children are said to have inspired the writing of "Peter Pan," also "The Little White Bird." The eldest boy was killed in war at almost the same time as du Maurier's brother, who wrote "An Englishman's Home."

Shirley Mason's next picture is to be Oriental in character. Fox has purchased for his youthful star "Concerning Chi-Chine," by Joseph Ernest Peat. Miss Mason's success in "Wing Trip" led the producer to try her in another character of the same type.

Crane Wilbur and Martha Mansfield will make their first vaudeville appearance in a comedy dramatic sketch written for them by Sam Shipman and Clara Lipman, entitled "Right or Wrong."

PHOTOPLAYS

## IT LOOKS MORE DANGEROUS THAN IT IS



WHEN you see the production of Rupert Hughes' "The Old Kent" your heart will almost stop beating at the sudden accident which seems to happen to Helene Chadwick. The camera was set on a flat car

made fast to the side of the train and speeding with it on the parallel track. From the flat car to Miss Chadwick's coach a plank was attached, and when Miss Chadwick made her sena-

tional fall she tumbled to this plank walk and crawled to the flat car while the cameras clicked merrily on—showing everything except the way she got out of it.

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With girls this is a more important than with men.

If a girl is good, clear-cut, well-chiseled features and large dark eyes,

then you can generally be pretty sure that she will photograph well.

If she has personality and brains, too, then you can feel pretty sure that you have a find.



JACK PICKFORD

LEAVE it to Mrs. Charlotte Pickford to bring her son Jack back to the screen in a manner befitting the Pickford dignity. She has purchased "The Tailor Made Man" from Coban & Harris at a sum that would stagger some of those advocates of the cheaper cost of living.

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The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

Alhambra 17th, Market & Passunk Ave. Mat. Daily at 2:30. Evng. 8:15 & 9:15. TOM MIX in "HANDS OFF"	GREAT NORTHERN Broad St. & Erie Mat. Daily at 2:30. Evng. 8:15 & 9:15. CONSTANCE BINNEY in "SOMETHING DIFFERENT"	W The NIXON-NIRDLINGER THEATRES
ALLEGHENY Frankford & Allegheny Mat. Daily at 2:30. Evng. 8:15 & 9:15. BEBE DANIELS in "TWO WEEKS WITH FAY"	IMPERIAL 60th & WALNUT STS. Mat. 2:30. Evng. 7 & 9. JEAN PAIGE and ALL-STAR CAST in "BLACK BEAUTY"	AVENUE 29th St. and Allegheny Ave. MATINEE DAILY. GEORGE ARLISS in "THE DEVIL"
APOLLO 52D & THOMPSON STS. Mat. Daily at 2:30. Evng. 8:15 & 9:15. FATTY ARBUCKLE in "BREWSTER'S MILLIONS"	Lehigh Palace Germantown Ave. and Lehigh Avenue Mat. Daily at 2:30. Evng. 8:15 & 9:15. WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"	BELMONT 22D ABOVE MARKET 130 & 3 and 6:30 to 11. WANDA HAWLEY in "HER FIRST ELOPEMENT"
ARCADIA CHESTNUT 10th 10TH 10 A. M. to 11:15 P. M. in "SHAM" ETHEL CLAYTON	LIBERTY BROAD & COLUMBIA AV. MATINEE DAILY. RALPH INCE and ZENA KEENE in "OUT OF THE SNOWS"	CEDAR 60th & CEDAR AVENUE 1:30 & 3 and 6:30 to 11. PAULINE FREDERICK in "THE MISTRESS OF SHENSTONE"
ASTOR FRANKLIN & GIRARD AVE. MATINEE DAILY. ALL-STAR CAST in "BEAU REVEL"	OVERBROOK 63D & HAVENFORD AVENUE DOUGLAS FAIRBANKS in "THE NIT"	COLISEUM Market bet. 50th & 60th PAULINE FREDERICK in "THE MISTRESS OF SHENSTONE"
BALTIMORE 21ST & BALTIMORE STS. Mat. Daily at 2:30. Evng. 8:15 & 9:15. ELAINE HAMMERSTEIN in "PLEASURE SEEKERS"	PALACE 1214 MARKET STREET 10 A. M. to 11:15 P. M. Roscoe (Fatty) Arbuckle in "THE TRAVELING SALESMAN"	JUMBO FRONT ST. & GIRARD AVE. Mat. Daily at 2:30. Evng. 8:15 & 9:15. ALICE BRADY in "OUT OF THE CHORUS"
BENN 64th and WOODLAND AVE. MATINEE DAILY. ETHEL CLAYTON in "THE PRICE OF POSSESSION"	PRINCESS 1018 MARKET STREET 8:30 A. M. to 11:15 P. M. GLADYS WALTON in "DESPERATE YOUTH"	LEADER 11ST & LANCASTER AVE. MATINEE DAILY. WILLIAM S. HART in "O'MALLEY OF THE MOUNTED"
BLUEBIRD Broad & Susquehanna Continues 2 units. GEORGE ARLISS in "THE DEVIL"	REGENT MARKET ST. Below 17TH 10 A. M. to 11:15 P. M. CATHARINE CALVERT in "The Heart of Maryland"	LOCUST 52D and LOCUST STREETS 1:30 to 3 and 6:30 to 11. Jane Norak in James Oliver Curwood's "ISOBEL" or The Trail's End
BROADWAY Broad & Snyder Ave. 2:30 & 9 P. M. MAE MURRAY in		